

INTRODUCTION

Welcome to Sparrow Merchant International, your premier destination for exquisite jute products. We are dedicated to promoting sustainability and eco-conscious choices through our collection of high-quality jute handicrafts and lifestyle products. At Sparrowmi, we believe that elegance and environmental responsibility can go hand in hand.

JUTE BUSINESS HISTORY FROM CENTURIES

Jute has had an interesting history. The earliest known use of Jute was as far back as the 3rd century BC to make textiles. It has been used ever since in the Indian sub-continent mostly as a fabric. The British started trading Jute after their arrival in the Indian sub-continent; they also setup the 1st Jute mill in Dundee, Scotland. It was used in the fishing, construction, art and the arms industries. The industry boomed through the 18th and 19th century, right upto the 1970's, at which point the industry went into a steep decline owing to synthetic fibres. In the last few years though, Jute has once again regained its popularity owing to its eco-friendly and affordable nature. The use cases are set to rise further with time. Some Dutchmen, participating through the Dutch East India company, were the 1st ones to start trading in Jute the 17th Century. Jute has a rich history dating back centuries. Originating from the Ganges Delta, jute has played a vital role in the textile industry, offering versatility and natural beauty. Its usage spans ancient civilizations, where it was valued for its strength, durability, and affordability.

THE LOST GLORY OF JUTE & BANGLADESH'S ECONOMIC ADVANCEMENT

Despite its historical significance, the jute industry has faced challenges in recent years. However, Bangladesh has emerged as a significant player in the jute business, revitalizing its economy. The jute industry in Bangladesh has contributed to employment generation, rural development, and foreign exchange earnings, playing a crucial role in the country's economic growth.

JUTE BUSINESS & OVERSEAS OPPORTUNITIES

The jute business presents numerous opportunities for expansion and global reach. With increasing global awareness about sustainability and eco-friendly alternatives, there is a growing demand for jute products. Sparrowmi recognizes these opportunities and taps into the international market by offering a wide range of jute handicrafts and lifestyle products that appeal to conscious consumers worldwide.

JUTE & IT'S TYPES

Jute is a versatile natural fiber that comes in various types, each with its unique characteristics and applications. From traditional raw jute fibers to processed forms like jute sacks, hessian, and carpet backing cloth (CBC & Canvas (premium), Jute Twine & Yarn, jute offers a wide range of possibilities.

RUNNING TYPES OF JUTE (SACKS, HESSIAN & CBC)

Sparrowmi specializes in offering a variety of jute products, including jute sacks, hessian fabric, and carpet backing cloth (CBC). Jute sacks are widely used for packaging agricultural products, such as grains, rice, and pulses, due to their strength and durability. Hessian fabric, also known as burlap, is a versatile material used for making bags, home decor items, and stylish fashion accessories. CBC, on the other hand, is primarily used as a backing material for carpets, providing a sturdy foundation.

PRODUCT TYPES & DETAILS

At Sparrowmi, we take pride in offering a wide range of jute products that showcase the natural beauty and versatility of this sustainable material. Our collection includes exquisitely crafted jute bags, home decor items, fashion accessories, and more. Each product is meticulously designed and crafted to ensure exceptional quality, durability, and aesthetic appeal.

GOVERNMENT EXPORT POLICIES & CENTRAL BANK RULES & REGULATIONS

Sparrowmi strictly adheres to the government's export policies and central bank rules and regulations. We believe in conducting our business operations with transparency, integrity, and ethical practices. By complying with these regulations, we ensure a fair and sustainable trading environment for all stakeholders involved.

AWARENESS CAMPAIGN FOR CLIMATE CHANGE

At Sparrowmi, we recognize the urgent need to address climate change and promote sustainable practices. We are actively engaged in awareness campaigns to educate individuals and communities about the importance of making eco-conscious choices. Through workshops, seminars, and social media initiatives, we aim to inspire people to adopt jute products as a sustainable alternative and reduce their carbon footprint.

ADVANTAGES OF USING JUTE PRODUCTS

Choosing jute products offers numerous advantages. Jute is a natural, renewable, and biodegradable material, making it an eco-friendly choice compared to synthetic alternatives. It requires minimal pesticide and fertilizer use during cultivation, reducing the environmental impact. Jute products are known for their durability, strength, and versatility, making them suitable for a wide range of applications. Furthermore, jute has excellent insulating properties, making it an ideal material for packaging, home decor, and fashion accessories.

SOCIALLY ACTIVE PROMOTION & ADOPTION HABIT

At Sparrowmi, we understand the power of collective action. We actively promote the use of jute products through various social media platforms, collaborations with influencers, and community engagement programs. We encourage individuals and businesses to adopt jute products as a conscious choice to protect the environment and support sustainable livelihoods. By spreading awareness and fostering a culture of adoption, we aim to create a positive impact on society and the planet.

ENTREPRENEURSHIP COMMODITY & WE_GFC DEVELOPMENT

Jute presents an excellent entrepreneurial commodity with vast potential for growth and development. As a versatile and sustainable material, jute offers opportunities for entrepreneurs to create innovative products and solutions. Sparrowmi supports entrepreneurship by providing a platform for artisans and designers to showcase their talents and collaborate on jute-based projects. We believe, Women Empowerment Golden Fiber Commodity (WE_GFC) will play a vital role to foster women entrepreneurs in the jute industry, which contributes to job creation, economic growth, and the overall well-being of communities.

NGO CONNECTIVE MOTION

Sparrowmi recognizes the importance of collaboration and partnerships with reputable NGOs (Non-Governmental Organizations) in driving sustainable development. We actively collaborate with organizations such as the United Nations Development Programme (UNDP), UNICEF, UN Women, Save the Children, Red Cross & Red Crescent, and others to address social and environmental challenges. These partnerships help us amplify our impact and support initiatives that promote fair trade, sustainable practices, and community development.

THE ADVANTAGES & BENEFITS OF CHOOSING US

When you choose Sparrowmi, you gain access to a range of advantages and benefits. Our commitment to quality ensures that every product you receive is meticulously crafted and designed to meet your expectations. We prioritize sustainability, offering eco-friendly alternatives that reduce the carbon footprint and promote a greener future. By choosing Sparrowmi, you support fair trade practices, ethical sourcing, and the livelihoods of artisans and communities involved in the jute industry. Additionally, our excellent customer service ensures a seamless shopping experience, with timely delivery and responsive assistance.

For more info about order, price, quantity & quality; feel free to mail us at

info@sparrowmi.com.

Your Preference Our Commitment.

THANK YOU.

"A golden tomorrow is waiting for the globe; If we say no to plastic & yes to jute, today!!"

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